ACTIVITY 1

# REPAIR SURVE CAMPA Þ

TARGET AUDIENCE 10 to 12 years



This sheet is part of the Sharepair primary education teaching pack on repairing electrical and electronic devices. It offers didactic tips to help pupils conduct a survey on or campaign for the repair of devices. The activities described here can be carried out at various stages of the lesson plan: as stimulus, introduction or additional activity.

### PREPARATION

- The background information in this document contains the discipline-specific and didactic knowledge and insights you need to prepare this activity.
  Optionally, you could do assignment 2.3 from lesson 2 on
- the importance of repair together.

**IAKE IT WORK! ACTIVITY 1** 0









Vlaanderen verbeelding werkt

### 1 – Survey

Ask the pupils to prepare the campaign by carrying out a survey among one or more target groups, such as children, parents, the neighbourhood, shopkeepers, etc. First determine what the objective of the survey is. For example:

> What does target group X think about repairing electrical and electronic appliances? What appliances has target group X ever repaired? Etc.

The pupils then suggest additional questions, either independently or with your assistance. You could help them by providing key words: the number of devices or dormant devices, knowledge about repair, information about repairers, opinions about repair vs. purchase, etc.

Ask them to present the results of the survey to the class and compare results. Display the findings of the survey visibly in the classroom and/or school.



## 2 - Campaign 1

### Discuss the results of the survey.

Which target group knows that repairing electrical and electronic devices is useful/possible?

What arguments did the respondents give? What devices have they had repaired? Where? Are there people who repair devices themselves? Who?

# Then ask the pupils to set up and carry out a campaign from start to finish. Use the communication model for this.

 Find further inspiration for a survey by looking at The Big Repair Project.

TIP

- Ask the pupils to work with scores rather than open questions in the survey. This will allow them to measure the impact of their campaign afterwards. Show them a few examples of surveys and discuss the form theirs should take.
- Train ICT skills by asking the pupils to draw up a form using a digital tool.
- Ask the pupils to calculate the means and/or display the results in a diagram during a maths lesson.

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If you are choosing the campaign on the 'right to repair', go to 3.

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Ask the pupils to set up and carry out their campaign on the basis of the communication model.

- > Sender: Who is sending the message?
- > Receiver: Who do you want to reach?
- Message: What is it about? What do you want to say?
- > Situation: What is the situation in which you are telling your message?
- > Objective: Do you want to inform or persuade?
- Medium: What channels could you use or do you wish to use to reach the receiver? In what form?

## 3 - Campaign 2 'Right to Repair'

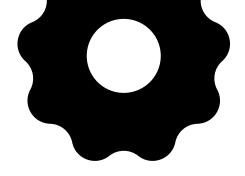
Ask the pupils to set up and carry out a campaign for the 'right to repair'.

Watch the video '<u>Right to Repair</u>' together. Beforehand, give the pupils a number of questions to keep in mind while they watch the video.

Who is this animation film about? What parties are involved when it comes to the 'right to repair'? What message does the video try to convey? Why can't all devices be repaired yet? Is the 'right to repair' a sensible right? Why?

If you asked them to carry out a survey beforehand, they could use the results or figures from their findings in the campaign.

Ask the pupils to come up with ideas for a campaign, or give them an options menu: poster, stop motion video, article, video report, interview, work of art, demonstration at the school gates, testimonies or social media campaign, for example in a TikTok video. Ask the pupils to tag any social media posts or campaigns with #RighttoRepair.



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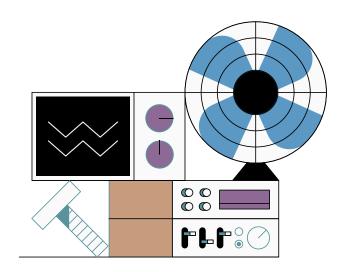
Divide the pupils into groups. Ask every group to draw a card with a different audience for their campaign: primary school pupils, parents, teachers, the city council, etc.

### 4 - Impact of the campaign

After the campaign, invite the pupils to carry out the survey (1) again, to check with the respondents to what extent the campaign was successful.

Ask them to compare results. Also compare the results of the various campaigns carried out by the class.

Are the results different compared to before the campaign? To what extent? What did the respondents say: have they changed their mind about repair or not? If so, how? Which campaign was more successful? Which campaign was less successful? How can you explain this?





#### ACKNOWLEDGMENTS

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